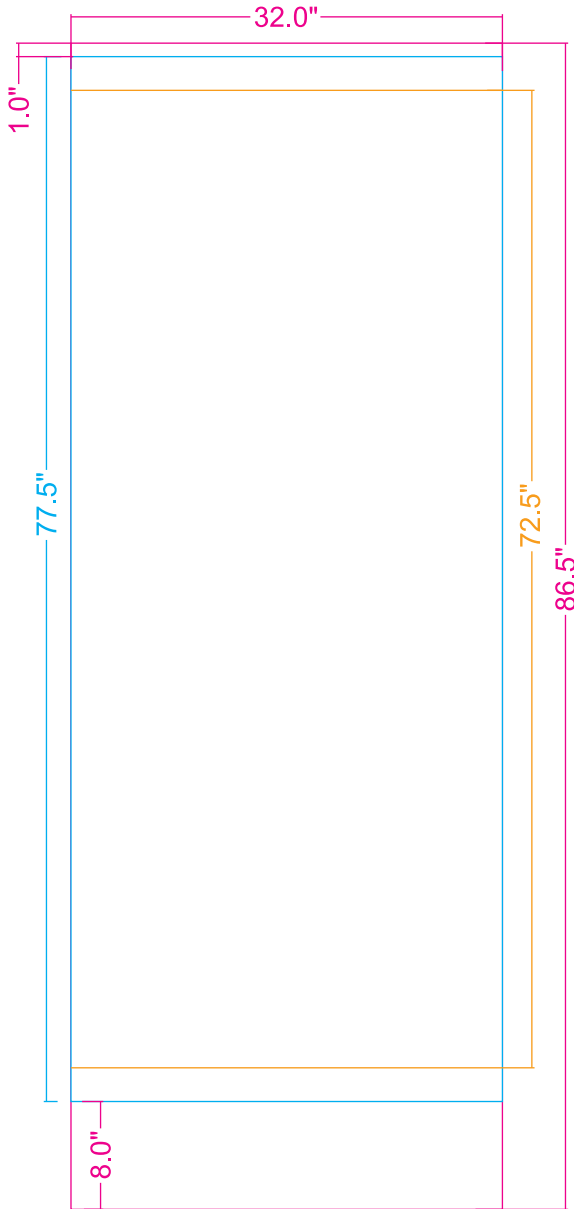


ECONOMY RETRACTABLE BANNER STAND

In order to ensure the best results for your new banner stand, please follow these guidelines when submitting your files to Graphic FX.



SAFE DESIGN AREA - 72.5"x32" (KEEP ALL TEXT OR LOGOS WITHIN THIS SAFE AREA)

VISIBLE AREA - 77.5"x32"

BLEED - 1" ON THE TOP, 8" ON THE BOTTOM

FINAL BANNER PRINT SIZE - 86.5"x32"

FILE SUBMISSION CHECKLIST

- | | |
|--|---|
| <input type="checkbox"/> IMAGE SIZE | Make sure your image size matches the finished size you want to print. |
| <input type="checkbox"/> BLEED | If any part of the image extends to the edge of the print, include 8" bleed (additional image) on the bottom. |
| <input type="checkbox"/> CMYK | Convert any spot colours or overprints to CMYK process colours. |
| <input type="checkbox"/> 150 DPI RESOLUTION | Make sure your image is 150 dots per inch at full size. |
| <input type="checkbox"/> OUTLINE ALL FONTS | Convert all fonts or type to vector outlines or curves. |
| <input type="checkbox"/> EMBED IMAGES | Embed any images in your document. Flatten all layers. |
| <input type="checkbox"/> NO CROP MARKS | Do not include any crop, trim, registration printer marks, guides or guide layers. |
| <input type="checkbox"/> FILE EXTENSION | Make sure your file extension is PDF, AI (CS5 or lower), CDR (X4 or lower), TIFF, JPEG, PSD or EPS. |
| <input type="checkbox"/> INCLUDE PROOF | Include an additional page size (11"x8.5"), .JPG proof of the final image to be produced. |

Note: Additional artwork charges may be incurred if the "print ready" image requires any corrections or adjustments and/or does not meet or include the above criteria.