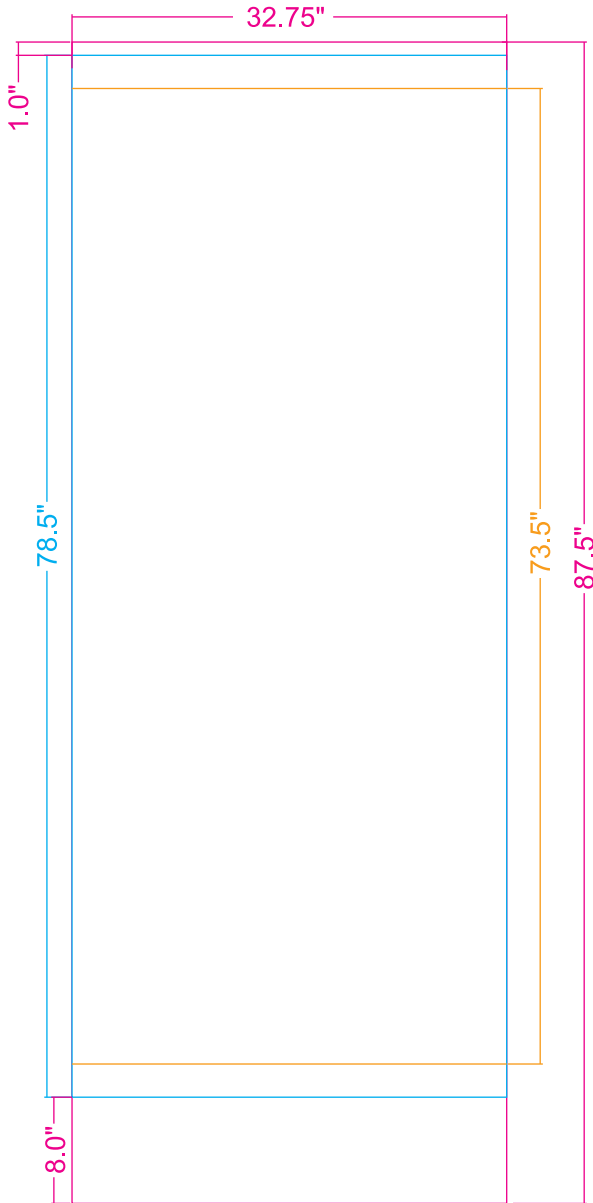


R2 RETRACTABLE BANNER STAND

In order to ensure the best results for your new banner stand, please follow these guidelines when submitting your files to Graphic FX.



SAFE DESIGN AREA - 73.5"x32.75" (KEEP ALL TEXT OR LOGOS WITHIN THIS SAFE AREA)

VISIBLE AREA - 78.5"x32.75"

BLEED - 1" ON THE TOP, 8" ON THE BOTTOM

FINAL BANNER PRINT SIZE - 87.5"x32.75"

FILE SUBMISSION CHECKLIST

- IMAGE SIZE** Make sure your image size matches the finished size you want to print.
- BLEED** If any part of the image extends to the edge of the print, include 8" bleed (additional image) on the bottom.
- CMYK** Convert any spot colours or overprints to CMYK process colours.
- 150 DPI RESOLUTION** Make sure your image is 150 dots per inch at full size.
- OUTLINE ALL FONTS** Convert all fonts or type to vector outlines or curves.
- EMBED IMAGES** Embed any images in your document. Flatten all layers.
- NO CROP MARKS** Do not include any crop, trim, registration printer marks, guides or guide layers.
- FILE EXTENSION** Make sure your file extension is PDF, AI (CS5 or lower), CDR (X4 or lower), TIFF, JPEG, PSD or EPS.
- INCLUDE PROOF** Include an additional page size (11"x8.5"), .JPG proof of the final image to be produced.

Note: Additional artwork charges may be incurred if the "print ready" image requires any corrections or adjustments and/or does not meet or include the above criteria.